



The Downtown Bettendorf Organization (DBO) was founded in 2019 to provide a unified voice for the business owners and stakeholders. The DBO collaborates with city leaders, elected officials and businesses to make downtown Bettendorf a place that showcases city pride and the many amenities that make this unique riverfront destination a desirable place for Quad Citizens to live, shop, visit and play.



BUSINESS ASSISTANCE



\$ 943,699 PRIVATE FUNDS LEVERAGED



\$110K IN GRANT FUNDS AWARDED BY DBO

\$75,000 IN GRANT FUNDS AVAILABLE



**FUNDING AVAILABLE NOW FOR FAÇADE OR
COMMERCIAL INTERIOR IMPROVEMENTS**

BEAUTIFICATION & PROMOTION



60 SELF-WATERING HANGING FLOWER BASKETS



CLEANING AMBASSADOR ON STAFF



20 SELF-WATERING GROUND POTS



DOWNTOWN GATEWAY SIGNAGE



BE THE LIGHT PARK

Downtown Bettendorf is shining a little brighter with Be the Light Park. Featuring an all-new patio, picnic tables, benches, lighting and landscaping, the pocket park charmingly forms downtown's western edge.

PROMOTIONS & ADVOCACY



BE DOWNTOWN

Held in June, this free, family-friendly event features live music, food trucks, bags tournaments, children's activities and more.



ALTERNATING CURRENTS

This August event showcases comedy, music, film, and arts & culture throughout the QC downtowns.



DOWNTOWN & BUSINESS PROMOTION

Stories and photos on DowntownBettendorf.org and DBO Facebook page.

STRONG RELATIONSHIP WITH CITY OF BETTENDORF

DBO's partnership with the City of Bettendorf is gaining momentum as the two organizations work closely together on code enforcement, right-of-way maintenance, signage regulations and more, ultimately creating a stronger downtown.

NEW DOWNTOWN MASTER PLAN

With input from downtown stakeholders, DBO worked in partnership with the City to unveil a Downtown Master Plan which will serve as the blueprint for continued growth.

